# Presenting Company Guidelines

Longévité Monte-Carlo Economic Forum · Capital Circle · Grimaldi Forum Monte-Carlo, 4–6 April 2027

Organiser: Longévité OÜ (Tallinn, reg. no. 17541964), with the 2060 Foundation (Paris) · Version 1 · November 2026

These Guidelines explain how companies present at the Longévité Monte-Carlo Economic Forum. They exist for one reason: the Forum is an economic event held in the Principality of Monaco, and it keeps its standing — with investors, with the venue and with the authorities — by staying one. Monaco's health authorities have confirmed that the Forum may be held as an economic event provided that no health professional intervenes in that capacity, no medical act is performed and no health product is presented or sold. Monaco also regulates the public offering of securities and financial promotion. Every company presenting at the Forum signs these Guidelines. They apply to the stage presentation, to printed and digital materials, to any stand or display, and to conversations held on the Forum's premises.

> Your presentation is an investment case, not a product presentation. Investors need to understand your team, your market, your business model, your development stage and milestones, your financing need and how the money will be used. They do not need — and must not be given — a demonstration of what your product does to a person.

## 1. Content: the investment case

- Present the company: team, problem and market, technology or approach, business model, development stage, milestones reached and planned, competitive position, financing need and use of funds, exit routes.
- Describe the science and the product at the level needed to understand the business — mechanism, stage, regulatory pathway — not at the level of a clinical or consumer presentation.
- Clinical and scientific results may be cited as facts about the company's stage (study phase, regulator, date, published source). They may not be presented as promises of effect for the audience or as reasons for anyone present to use the product.

## 2. Health: no medical acts, no health claims, no products

- No diagnostics, tests, measurements, screenings, consultations or demonstrations on any person — on stage, at a stand or in a meeting room — and no collection of health data from participants.
- No samples, no sale, pre-sale, order-taking, prescription or distribution of any medicinal product, supplement, device or health service at the Forum.
- No claims that a product treats, prevents, cures or improves any condition for the people in the room. Statements of efficacy are confined to the factual description of study results.
- Physicians, scientists and other health professionals in your team take part as founders, executives or researchers of the company. They do not give medical advice or consultations to participants, in any setting, during the Forum.

- Equipment and devices (relevant to Le Salon from 2028) may be shown as objects and described as business lines; they are not operated on, or used by, participants.

## 3. Finance: information, not an offer

- The presentation is information for professional investors. It is not a public offer of securities. Do not display subscription terms, do not invite the audience to subscribe, and do not collect commitments or signatures at the Forum.
- Do not state or imply guaranteed returns, target returns presented as assured, or an expected valuation at exit. Financial projections must be labelled as projections and accompanied by their key assumptions.
- Terms, documentation and any transaction are negotiated bilaterally with interested investors, after the Forum, under the laws applicable to you and to them. The Forum is not a party to, and takes no fee on, any transaction.
- You are responsible for compliance with the securities and financial-promotion rules of your home jurisdiction, of Monaco and of your investors' jurisdictions. If in doubt, take legal advice before you present.

## 4. Format and materials

- Stage slot: as allocated in the programme (presentation plus Q&A). Time limits are enforced.
- Final slides are due ten days before the Forum. The organiser reviews them for compliance with these Guidelines — not for quality or merit — and may require changes. Slides that have not been reviewed are not shown.
- Printed and digital materials follow the same rules. Investor information packs are distributed through the Forum's investor platform or in bilateral meetings, not from a stand.
- Use the Forum's name and brand only in the form agreed with the organiser. Do not describe the Forum as endorsing, recommending or having verified your company.

## 5. Conduct

- Representatives behave professionally towards investors, other companies, staff and the venue. Unsolicited approaches to investors outside the programme formats are made with discretion; persistent solicitation is a breach.
- No side events, hospitality or media activity on the Forum's premises or under its name without the organiser's written agreement.
- The organiser may stop a presentation, remove materials or exclude a company that breaches these Guidelines, without refund, and will inform the 2060 Foundation.

## Pre-submission checklist

- □ Our slides describe the company, the market, the model, the stage, the milestones, the financing need and the use of funds.
- □ Any clinical or scientific result is cited as a fact about our stage, with its source — not as a promise for the audience.

- □ Nothing in our presentation or materials invites anyone present to use, try, buy or order a product or service.
- □ No one in our team will perform a test, measurement, consultation or demonstration on a participant.
- □ We show no subscription terms, promise no returns, and will collect no commitments at the Forum.
- □ Our slides were sent to the organiser ten days before the Forum and reflect the changes requested.

## Acceptance

The undersigned company has read the Presenting Company Guidelines, accepts them as part of the Participant Terms, and will ensure that each of its representatives at the Forum complies with them. The company acknowledges that the organiser may stop a presentation, remove materials or exclude the company in case of breach, without refund.

Company: _____

Authorised signatory (name, title): _____

Signature: _____ Date: _____